

Mr. Adnan A. A. Al Joulani

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Mr. Adnan A. A. Al Joulani is a distinguished entrepreneur and executive with over two decades of experience in the jewellery and precious metals trading industry. He has a strong academic background in biology and finance, with multiple diplomas in investing and financial market management. As the CEO and co-founder of several prestigious companies, Mr. Al Joulani has demonstrated exceptional leadership and strategic decision-making skills. His active involvement in various committees and boards reflects his commitment to the growth and development of industry in the region. His journey began as the CEO of AL WAFA INTERNATIONAL JEWELRY in Jordan, a position he has held since 2001. His innovative vision and strategic acumen have been instrumental in establishing and expanding multiple companies.

EDUCATION

Alma Mater Studiorum Universita' di Bologna

Bachelor of Science in Biology

Bologna, Italy

1992

Diplomas:

Fundamentals of Investing in Stocks

2015

Financial Markets Management

2015

Cost Analysis and Strategic Decision

2016

WORK & LEADERSHIP EXPERIENCE

AL WAFA INTERNATIONAL JEWELRY

Chairman & CEO

Amman, Jordan

2001 – Present

- As CEO, Mr. Al Joulani has led the company to significant growth, focusing on high-quality jewellery and exceptional customer service

RIVER PRIME (SVG)

Co-Founder, Chairman & CEO

Kingstown, Saint Vincent and the Grenadines

2015 – Present

- Co-Founding River Prime, he demonstrated his ability to innovate in the financial sector, overseeing operations and strategic planning

Valued Metals Company for Precious Metals Trading LLC (Jordan)

Co-Founder, Chairman & CEO

Amman, Jordan

2016 – Present

- His role involves managing precious metals trading, ensuring compliance with international standards and market demands

RIVER PRIME (Malaysia)

Co-Founder Chairman & CEO

Labuan, Malaysia

2019 – Present

- Expanding his business footprint to Malaysia, he continues to drive growth and innovation in the financial markets

RIVER PRIME Europe Ltd. (Cyprus)

Co-Founder & Director

Limassol, Cyprus

2022 – Present

- As Director, he focuses on expanding River Prime's presence in the European market, emphasizing regulatory compliance and market penetration.

RIVER PRIME Ltd. (Mauritius)*Co-Founder & Director***Ébène, Mauritius**

2022 – Present

- In Mauritius, he is instrumental in settling strategic directions and expanding market reach.

Valued Metals for Jewellery Trading Co. LLC (UAE)*Co-Founder & CEO***Dubai, UAE**

2024 – Present

- His latest venture in the UAE highlights his continuous drive to lead and innovative in the precious metals industry

Committees and Board Memberships

Mr. Al Joulani is a respected figure in various industry committees and boards, reflecting his commitment to industry development and governance.

- **Member of Amman Chamber of Commerce (1996 – Present)**
- **Member of the General Syndicate of Jewellery and Jewelry Shop Owners (1996 – Present)**
- **Liquidity Provider for Al-Salam Financial Investments Company (2019 – Present)**
- **Foreign Financial Broker approved by the Jordan Securities Commision (JSC) (2019 – Present)**